



*CELL Co. Ltd to Provide Its Mini Games on Nokia's New N76 Multimedia Computer
Leading Japanese Mobile Game Developer Is First to Deliver Adobe Flash Lite™ Mini
Games on a Nokia Nseries Device*

Singapore– January 8, 2007 – CELL Co. Ltd, the leading developer of Flash Lite™ mobile content in Japan, announced today that Nokia has licensed selected game titles for its Nokia Nseries devices, starting with the new N76 multimedia computer, being introduced today in the Asia Pacific region. This represents CELL's first licensing agreement with Nokia, enabling CELL's most popular mini games to be directly accessible by Nokia customers in the region. The availability of these mini games was announced at Nokia's regional launch event in Singapore. They are slated to be made available during the first quarter of 2007.

CELL is also planning to provide additional mini games through the Nokia Content Discoverer application, allowing customers easy access to downloadable content through a collection of shopping "mall" stores on their mobile device.

"It is exciting to have our games preloaded on one of Nokia's popular series of multimedia computers," said Yoshichika Sakamoto, CTO and Executive Vice President at CELL Co. Ltd. "We share Nokia's goal of making games easy to find and play and believe Nokia customers across the Asia-Pacific region will quickly consider CELL games to be one of their most favorite forms of mobile entertainment."

"CELL's mini games are casual and fun to play, and reflect Nokia's goal to make the best mobile content available to customers around the globe," said Keith Liu, Head of Games & Internet Experiences, Multimedia, Asia Pacific, Nokia.

Featuring 3D graphics and sound, simple one-button play and the option to log high scores online*, CELL's mini games are considered some of the most popular in Japan. Additionally, most of CELL games are less than 100K in file size, making them fast and easy to download. Many CELL games garner up to 300,000 downloads their first day of availability.

About CELL

Founded in 2001, CELL Co. Ltd www.cell-net.jp is the leading developer of Flash Lite-based mobile entertainment in Japan. With more than 400 titles, the company has produced the largest library of Flash Lite-based mini games that are enjoyed by more than four million consumers in Japan. The company has also produced more than 40,000

ringtones and other video content. CELL content and Flash-Lite technology expertise positions the company to be a major player in the worldwide mobile market as more carriers and handset manufacturers adopt Adobe's Flash Lite for their next-generation mobile platforms.

*To check the cost of data transfer services, contact your network operator or service provider.

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